

# Redgum Reports

Your Local Independent Community Newspaper

The Redgum Reports is an independent community owned and operated newspaper aimed at improving regional communication between the community, industry, small business and local government. Redgum Reports printed its first edition 39 years ago in 1987 and has since grown to be an important source of news for Dandaragan, Regans Ford, Cataby, Badgingarra and Moora residents. Published each fortnight we aim to capture and share the news, events and sporting action from the region in 23 editions of truly locally inspired and supplied content. With a distribution of 165 papers, this paper has grown to meet the needs of the communities it services.

**In 2025 we are offering special feature space to current annual advertising businesses in a profile page. There are only 12 available per year, contact Madison Crawford at redgum@dandaragancrc.net.au**

*\*We do everything we can to ensure that the prices for Redgum Reports are correct, and we try to keep our prices constant. We reserve the right to change our product's pricing at any time without further notice. Advertising cancellations after the deadline will be charged at 50% of listed rate. Information correct as of January 2025.*

## Casual Display Advertising Rate - Refer to size chart for measurements

Size/ Colour	Cost (Ex. GST)
DPS - Horizontal	\$455.40
Full Page - Vertical	\$227.70
Half Page - Horizontal	\$156.20
Single Column - Vertical	\$125.40
A4 Banner - Horizontal	\$75.90
Quarter Page - Vertical	\$57.20
Eighth Page - Horizontal	\$48.40
Trade / Notice - Horizontal (Three lines, Heading)	\$15.40

Size/ Black and White	Cost (Ex. GST)
DPS - Horizontal	\$339.90
Full Page - Vertical	\$168.30
Half Page - Horizontal	\$96.80
Single Column - Vertical	\$70.40
A4 Banner - Horizontal	\$49.50
Quarter Page - Vertical	\$40.70
Eighth Page - Horizontal	\$35.20
Trade / Notice - Horizontal (Three lines, Heading)	\$11

### NEW Digital Subscription

Annual subscription (23 Editions)

Western Australia \$80.50

**Subscriptions including Postage - Inc. GST**

**Dandaragan**

Subscription \$69 Postage \$46.46 = \$115.46

**Metro**

Subscription \$69 Postage \$54.29 = \$123.29

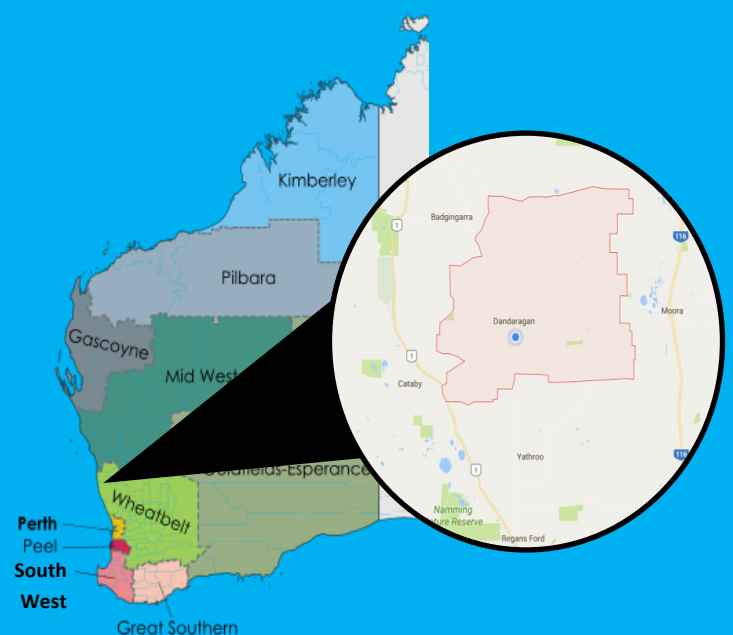
**Country WA and Jurien Bay**

Subscription \$69 Postage \$54.29 = \$123.29

**Eastern States and Overseas**

Price on application

*\*Postage pricing is subject to Australia Post prices which can occur at anytime. We reserve the right to pass on any increases from 1st January to December 31st in the 2025 year.*



Population (census 2021)

Badgingarra 204 Moora 2384

Dandaragan 526 (including Cataby 103 and Regans Ford 25)

## Annual Display Advertising Rate - Refer to size chart for measurements

Size/ Colour	Cost (Ex. GST)	Per ED
DPS - Horizontal	\$1990	\$86.52
Full Page - Vertical	\$1103.77	\$47.99
Half Page - Horizontal	\$757.85	\$32.95
Single Column - Vertical	\$736	\$32.00
A4 Banner - Horizontal	\$551.20	\$23.97
Quarter Page - Vertical	\$495.30	\$21.53
Eighth Page - Horizontal	\$395.20	\$17.18
Trade / Notice - Horizontal (Three lines, Heading)	\$309.40	\$13.45

Size/ Black and White	Cost (Ex. GST)	Per ED
DPS - Horizontal	\$1688	\$73.17
Full Page - Vertical	\$908.50	\$39.50
Half Page - Horizontal	\$579.60	\$25.20
Single Column - Vertical	\$515.20	\$22.40
A4 Banner - Horizontal	\$469.30	\$20.40
Quarter Page - Vertical	\$387.40	\$16.84
Eighth Page - Horizontal	\$304.20	\$13.22
Trade / Notice - Horizontal (Three lines, Heading)	\$260	\$11.30

## Local Club and Community Organisations - Casual Advertising Rate

- Local refers to organisations that are located in Dandaragan and Badgingarra region only

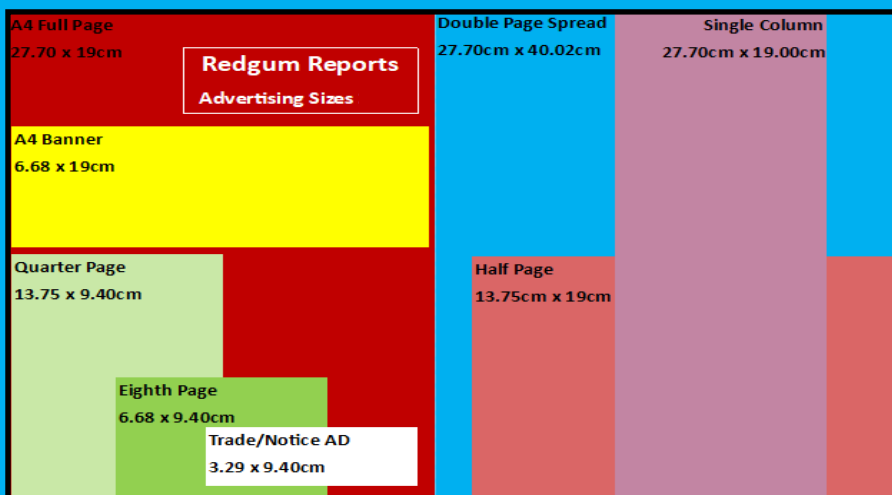
Size/ Colour	Cost (Ex. GST)
Full Page - Vertical	\$48
Half Page - Horizontal	\$39
Quarter Page - Vertical	\$28
Eighth Page - Horizontal	\$21
Trade / Notice - Horizontal (Three lines, Heading)	\$13.50

Size/ Black and White	Cost (Ex. GST)
Full Page - Vertical	\$35
Half Page - Horizontal	\$29
Quarter Page - Vertical	\$18
Eighth Page - Horizontal	\$14
Trade / Notice - Horizontal (Three lines, Heading)	\$8.80

**Art work:** We offer special design services at a fee of \$65 per hour. To update your ads impact.

**Online Advertising:** Now offering Social Media advertisement on the CRC Facebook page or a position within the CRC website for \$15.00 per Ad. Simply request this with your regular advertising.

**Size** Measurements in CM  
**H—Horizontal** Page height (V)  
**V—Vertical** by width (H)



DPS - H	27.70 x 40.00
Full Page - V	27.70 x 19.00
Half Page - H	13.75 x 19.00
Single Column - V	27.70 x 19.00
A4 Banner - H	6.68 x 19.00
Quarter Page - V	13.75 x 9.40
Eighth Page - H	6.68 x 9.40
Trade / Notice - H (Three lines, Heading)	3.29 x 9.40

Redgum Reports published by:



Advertising Enquiries

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More information available at:  
[www.dandaragancrc.net.au](http://www.dandaragancrc.net.au)